"If you're not smoking Winston, what are you smoking?"

All Other Leading Brands' Tobacco*:

Tobacco
Propylene Glycol
Other Additives
Cocoa
Licorice
Sugar

What's In WINSTON's Tobacco:

100% Tobacco

No Additives
All Tobacco
All Taste

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

16 mg. "tar", 1.1 mg. nicotine av. per cigarette by FTC method.

Available in Florida only.

*Leading Brands: Florida top 10 styles, IRI data as of 6 '96. Lab analyses show all blends contain 4 of 5 additives listed.

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Source: https://www.industrydocuments.ucsf.edu/docs/hzxn0004